



City of Escanaba

Residential Energy Efficiency Program

2026 Incentive Application

Ready to start your project? Follow these 3 simple steps.

Step #1: Make Sure Your Project is Eligible

Check the specifications listed in this application and/or speak with an Energy Smart advisor by calling 877-NRG-SAV1 (877-674-7281) to make sure your project is eligible for Energy Smart incentives. All equipment must be new and installed or operated in a residential dwelling, whose electric service is provided by City of Escanaba.

Step #2: Complete Your Project

Install your new, energy-efficient equipment, following the specifications listed in this application.

Step #3: Apply for Your Incentive

Once your project is complete, it's time to request your incentive. You must submit:

1. A completed and signed application
2. Itemized invoice(s) for contractor-installed equipment, including installation date, costs for equipment installed and installation labor
3. A copy of the invoice or receipt for products purchased by the customer
4. The ENERGY STAR[®] logo for ENERGY STAR certified products or equipment

Your completed application and the required materials listed above must be received by November 30, 2026.

Limited funds are available. Please allow 8-10 weeks to receive your Energy Smart incentive check from the time your completed application is received.

Have Questions?

Call 877-NRG-SAV1



Please submit your documents one of three ways:

URL www.mienergysmart.com

EMAIL energysmart@franklinenergy.com

FAX 517-203-0658

Customer Information

Customer Name	Phone	Email	
Mailing Address	City	State	ZIP Code
Installation Address	City	State	ZIP Code
City of Escanaba Electric Account Number	Fuel type for space heating: ☐ Natural Gas ☐ Electric ☐ LP (Propane) ☐ Oil		
How did you learn about the program? ☐ My Utility ☐ Utility Website ☐ Online Ad ☐ Mail/Bill Insert ☐ Event ☐ Contractor ☐ Newspaper ☐ Radio			
Name of Installing Contractor	Contractor Name		
Address	City	State	ZIP Code
Contractor Phone	Contractor Email		
Certifications and Signature I hereby certify that: 1. The information contained in this application is accurate and complete. 2. All rules of this incentive program have been followed. 3. I have read and understand the Terms and Conditions included with this document. I agree to verification of equipment installation which may include a site inspection by a City of Escanaba representative. I understand that I am not allowed to receive more than one incentive from this program for any one piece of equipment. I hereby agree to indemnify, hold harmless and release the utility from any actions or claims in regard to the installation, operation and disposal of equipment (and related materials) covered herein, including liability from any incidental or consequential damages. I understand that my submittal of the requested information is for the sole purpose of my program participation. I further understand that this information will be treated as confidential to the extent permitted by law.			
Customer Signature	Print Name	Date Submitted	

Complete section below only if rebate will be paid to the Contractor or Landlord.

Payee Legal Name (as shown on income tax return):	Payee Business Name (if different than payee legal name):		
Payee Legal Address:	City:	State:	ZIP:
Mail Check to: ☐ Payee Legal Address ☐ Job Site Address ☐ Alternate Address (complete below):			
Alternate Pay Address (optional):	City:	State:	ZIP:
Payee Federal Tax Classification (check ONE only): ☐ Corporation ☐ Partnership ☐ Sole Proprietor/Individual ☐ LLC ☐ Other tax exempt organization or gov't agency			
Payee Taxpayer Identification Number (TIN) (Must match payee legal name above): FEIN #: _____ - _____			
Payee Signature:	Print Name:	Title:	Date:

For Internal Use Only

Date Received	Post Inspection	Incentive Approval	Date Approval
	Post Inspection Required? ☐ Yes ☐ No	☐ Yes ☐ No	

HVAC

Please see Equipment Specifications & Documentation Requirements found on page 7 of this document for details, including quantity limitations.

Measure	Specs	Quantity	Incentive	Total Incentive
Central AC 15.2 SEER2	The indoor coil and outdoor condenser must be listed in AHRI together as a set and installed on the same date to be eligible.		\$200.00	
Central AC 16 SEER2			\$200.00	
Central AC 17 SEER2			\$250.00	
Central AC 18 SEER2			\$325.00	
ASHP 15.2 SEER2			\$85.00	
ASHP 16 SEER2			\$175.00	
ASHP 17 SEER2			\$275.00	
ASHP 18 SEER2			\$350.00	
Cold Climate ASHP – 15.2 SEER2/8.4 HSPF2			\$650.00	
Minisplit Heat Pump System Tier 1 – 15.2 SEER2 / 7.8 HSPF2	Outdoor Units < 2.5 tons		\$60 per outdoor unit	
	Outdoor Units ≥ 2.5 tons		\$100 per outdoor unit	
Minisplit Heat Pump System Tier 2 – 18 SEER2 / 9.3 HSPF2	Outdoor Units < 2.5 tons		\$180 per outdoor unit	
	Outdoor Units ≥ 2.5 tons		\$370 per outdoor unit	
ENERGY STAR® certified Whole Home Dehumidifier*			\$80.00	

Please provide the following information about the existing equipment:

Primary Heating System Fuel/Type	Primary Cooling System Type
☐ Natural gas ☐ Heat pump ☐ Electric resistance ☐ Other: _____	☐ Central AC/ASHP ☐ Room AC ☐ No cooling ☐ Other: _____

For HVAC and water heater please provide the following information about the new, installed equipment: (required)

Manufacturer:	Model Number:	Serial Number:

Measure	Specs		Quantity	Incentive	Total Incentive
New ENERGY STAR Heat Pump Water Heaters ≤ 55 gallons are eligible. Units may replace existing electric water heaters or gas/propane/other fossil fuel heaters. Be sure to select appropriate measure based on existing unit type.					
Efficient Electrification					
ENERGY STAR Heat Pump Water Heater (replacing gas water heater)	≤ 55 gallons, ENERGY STAR certified*			\$400.00	
	Installation location: ☐ Unfinished basement ☐ Conditioned space	Existing System: Fuel Type: ____ Efficiency (UEF): ____			
General Water Heating					
ENERGY STAR Heat Pump Water Heater (replacing electric water heater)	Installation location: ☐ Unfinished basement ☐ Conditioned space			\$400.00	

HVAC Worksheet Incentive TOTAL: \$

Appliances

Please see Equipment Specifications & Documentation Requirements found on page 7 of this document for details, including quantity limitations.

Measure	Specs	Quantity	Incentive	Total Incentive
Appliances and Other Equipment				
ENERGY STAR certified Refrigerator	ENERGY STAR certified*		\$35.00	
ENERGY STAR certified Freezer	ENERGY STAR certified*		\$25.00	
ENERGY STAR certified Smart Thermostat	ENERGY STAR certified*		\$95.00	
ENERGY STAR certified Clothes Washer	ENERGY STAR certified*; must have electric water heater and/or electric clothes dryer Dryer fuel: ☐ Natural Gas ☐ Electric Water heater fuel: ☐ Natural Gas ☐ Electric		\$35.00	
ENERGY STAR certified Electric Clothes Dryer	ENERGY STAR certified*		\$40.00	
ENERGY STAR certified Heat Pump Clothes Dryer	ENERGY STAR certified*		\$75.00	
Appliances and Other Equipment, cont.				
ENERGY STAR certified Room AC	ENERGY STAR certified*		\$20.00	
ENERGY STAR certified Inverter Driven Room AC	ENERGY STAR certified* with inverter		\$45.00	
ENERGY STAR certified Portable Air Purifier	ENERGY STAR certified*		\$50.00	
ENERGY STAR certified Dehumidifier	ENERGY STAR certified*		\$40.00	
ENERGY STAR certified PC (Personal Computer)	ENERGY STAR certified*		\$15.00	
ENERGY STAR certified Monitor	ENERGY STAR certified*		\$15.00	
ENERGY STAR certified TV	ENERGY STAR certified*		\$30.00	
Intelligent Surge Protector			\$10.00	

Appliances Worksheet Incentive TOTAL: \$

Building Envelope

Please see Equipment Specifications & Documentation Requirements found on page 7 of this document for details, including quantity limitations.

Please provide the following information about the existing equipment:					
Existing Cooling System			Existing Heating System/Fuel Source		
☐ Central AC ☐ Heat pump ☐ Room AC ☐ None			☐ Electric furnace/electric resistance ☐ Heat pump ☐ Gas furnace ☐ Gas boiler ☐ Other: _____		

Measure	Specs	Unit	Quantity	Incentive	Total Incentive
Building Envelope					
Building Envelope measures are only available for customers with electric heat. Not available for new construction projects. Insulation must add a minimum of R10 unless specified differently.					
Ceiling Insulation	Existing Insulation level must be R-19 or less.	Square Foot Ceiling Insulated		\$0.20	
Existing Ceiling Insulation Detail		Inches:	Material:	R-Value:	
Added Ceiling Insulation Detail		Inches:	Material:	R-Value:	
Attic Hatch Insulation	Must be $\geq$ R38 Type: ☐ Scuttle ☐ Pull-down Stairs R-Value installed: _____	Each		\$3.00	
Wall Insulation	Existing insulation must be R10 or less.	Square Foot Wall Insulated		\$0.45	
Existing Wall Insulation Detail	Material:	Inches:	R-Value:		Final R-Value:
Added Wall Insulation Detail	Material:	Inches:	R-Value:		
Basement Wall Insulation	Existing insulation must be R10 or less.	Square Foot Basement Wall Insulated		\$0.20	
Existing Basement Wall Insulation Detail	Material:	Inches:	R-Value:		Final R-Value:
Added Basement Wall Insulation Detail	Material:	Inches:	R-Value:		
Crawlspace Wall Insulation	Existing insulation must be R10 or less.	Square Foot Crawlspace Wall Insulated		\$0.15	
Existing Crawlspace Wall Insulation Detail	Material:	Inches:	R-Value:		Final R-Value:
Added Crawlspace Wall Insulation Detail	Material:	Inches:	R-Value:		
Rim Joist Foam Insulation		Square Foot of Conditioned Floor Space		\$0.05	
Existing Rim Joist Insulation Detail	Material:	Inches:	R-Value:		Final R-Value:
Added Rim Joist Insulation Detail	Material:	Inches:	R-Value:		

Measure	Specs	Quantity	Incentive	Total Incentive
Windows and Doors				
ENERGY STAR certified Windows* – Standard	U-Factor $\leq$ 0.22 and SHGC $\geq$ 0.17 OR equivalent to ENERGY STAR Northern Climate Zone		\$15.00	
ENERGY STAR certified Windows* – Triple Pane			\$15.00	
ENERGY STAR certified Patio Glass Doors*	U-Factor $\leq$ 0.3 / SHGC $\leq$ 0.4		\$35.00	

Building Envelope, continued

Please see Equipment Specifications & Documentation Requirements found on page 7 of this document for details, including quantity limitations.

Measure	Specs	Quantity	Incentive	Total Incentive
ENERGY STAR certified Doors*	U-Factor ≤ 0.17 Door Type: ☐ Solid ☐ > 1/2 Glass ☐ ≤ Glass		\$25.00	

Measure	Specs	Unit	Quantity	Incentive	Total Incentive
Infiltration Reduction					
Air Sealing (requires blower door testing)	Test-in CFM50: _____ Test-out CFM50: _____	Square foot of conditioned floor space		\$0.20	
Door Weatherstripping		Door		\$4.00	
Duct Improvements					
Duct Sealing (requires duct leakage testing)	Cooling Capacity (tons): _____ Test-in CFM25: _____ Test-out CFM25: _____	Square foot of conditioned floor space		\$0.10	

R-Value Table	
Material	R-Value
Cellulose	3.7/in
Fiberglass Batts	3.0/in
Fiberglass, Loose Fill	2.8/in
Rockwool	3.0/in
Open Cell Spray Foam	3.7/in
Closed Cell Spray Foam	6.0/in
Rigid Insulation	6.0/in

Window Qualification Equivalency Table		
U-Factor	SHGC	Category
≤ 0.22	≥ 0.17	Prescriptive
0.23	≥ 0.35	Equivalent Energy Performance
0.24	≥ 0.35	
0.25	≥ 0.40	
0.26	≥ 0.40	

Building Envelope Worksheet Incentive TOTAL: \$

HVAC	\$
Appliances	\$
Building Envelope	\$
All Worksheet Incentive TOTAL:	\$

*In the event that the ENERGY STAR program is ended, the last effective ENERGY STAR specification should continue to be used through the 2026 program year.

Equipment Specifications & Documentation Requirements

General Program Rules

This offer is valid only for City of Escanaba residential electric customers for a limited time. Offer is good while funds are available, on a first-come, first-served basis. Program begins Jan. 1, 2026 and expires **Nov. 30, 2026**. City of Escanaba reserves the right to withdraw or change this offer without notice. Incentives may not exceed purchase price. Ineligible incentive

requests are subject to denial or repayment to program. Incentive requests must be received by **Nov. 30, 2026**. Call 877-NRG-SAV1 (877-674-7281) for more information.

In the event that the ENERGY STAR program is ended, the last effective ENERGY STAR specification should continue to be used through the 2026 program year.

Equipment Specifications

Central Air Conditioning/Heat Pumps: AHRI Certificate required to verify efficiency. SEER2 15.2 or above required.

Cold Climate Heat Pump: AHRI Certificate required to verify efficiency. Must meet both heating and cooling efficiencies. SEER2 15.2 / HSPF2 8.5 or above required and indicate designated for Cold Climate.

Minisplit Heat Pump System: AHRI Certificate required to verify efficiency. Incentive is per outdoor unit and is based on the efficiency and capacity of the outdoor unit. Tier 1 qualifications are 15.2 SEER / SEER2 AND 7.8 HSPF / HSPF2. Tier 2 qualifications are 18 SEER / SEER2 and 9.3 HSPF / HSPF2.

ENERGY STAR certified Room/Window AC Unit, Dehumidifier, Refrigerator, Freezer, TV, Monitor, Air Purifier and Personal Computer Products: To verify purchase, please send in a copy of the receipt with the product model numbers on it.

ENERGY STAR certified Heat Pump Water Heater: To verify purchase, please send in a copy of the receipt with the product model numbers on it. Limit 1 incentive per customer. Residential electrification measures must serve a single living unit (i.e., central systems in multifamily buildings are not eligible). The heat pump water heater must replace an existing fossil fuel fired storage water heater. Not eligible for new construction.

ENERGY STAR certified Clothes Washer: Must use electric for either water heat or as dryer fuel.

ENERGY STAR certified Electric Clothes Dryer /Heat Pump Clothes Dryer: Must replace a standard efficiency electric clothes dryer. New unit must be high efficiency.

Intelligent Surge Protectors: Does not require ENERGY STAR® certification. The Intelligent Surge Protector must be new and have one or more outlets that have integrated automatic (controlled) shut-off, when connected equipment is not being used (automatic control used to save energy). A copy of the receipt from the store where the intelligent surge protector was purchased is required. Limit 4 rebates per customer.

ENERGY STAR certified Smart Thermostat: Must replace a non-smart thermostat.

Insulation/Air Sealing: Invoice documenting added insulation levels or air sealing activity by area is required. For Air sealing, blower door testing pre- and post- need to be reported.

Windows/Doors: Invoice/receipt with window specification information / equipment model numbers is required.

Duct Sealing: Invoice documentation improvements taken and pre- and post- duct leakage testing results at CFM25 is required.

You can submit your
documents one of three ways...

URL www.mienergysmart.com

EMAIL energysmart@franklinenergy.com

FAX 517-203-0658